

## CASE STUDY

# STORE FIT OUT FOR HIGH END FASHION

Sloane Street, London

### HIGH END INTERIORS FOR SLOANE STREET FASHION

As a brand dedicated to selling exquisite clothing for an exclusive clientele, this West End retail store was always going to be eye-catching and presented to an extremely high standard. Using a fusion of vintage chic and contemporary modern touches, we were able to create the perfect space for such a unique and highly regarded fashion label.

### DISCRETE DISPLAYS OF FASHION ITEMS

The understated elegance of the shelving design allows the fashion accessories and clothing to take centre stage. Waist-high glass shelving islands maximise the use of the shop floor space without cluttering the environment. The accent throughout is on a discrete display of luxury items.

### A STUNNING LIGHTING FEATURE

The understated elegance of the store at eye-level is contrasted with an explosion of light in the ceiling. We were able to install a spectacular lighting feature using cast CRG feature profiles. Using 'shape shifting' structures to add form and structure, we were able to transform a plain ceiling into a work of art. New definition was added to the existing flat ceiling using a lighting trough to provide a "runway" ready to house a fantastic feature light display.

### A UNIQUE SHOPPING EXPERIENCE

Our client was looking for a unique shopping experience in their fashionable Sloane Street store. The StanLil fit out maximises the impact of the interior, given the relatively small retail space. The effect is one of contemporary 'Aladdin's cave' with row after row of distinctive fashion accessories and clothing items.



**STANLIL** 